

**A CAMPUS WHERE INNOVATION IS A CULTURE & STUDENTS  
ARE AT THE CENTRE OF EVERY IDEA**

# PGDM

**TWO YEARS FULL TIME**

**POST GRADUATE DIPLOMA IN MANAGEMENT**

with Global Immersion Program for the first time in Rajasthan



**PODDAR**  
**BUSINESS SCHOOL**

Approved by AICTE

**PODDAR GROUP OF INSTITUTIONS**

**28**

YEARS LEGACY IN  
EDUCATION

**165<sup>+</sup>**

AVG. CAMPUS DRIVES

**24**

LAKHS HIGHEST  
PACKAGE OFFERED

## About Poddar Business School

To fulfil the vision and to nurture leaders of tomorrow, Poddar Group has a dedicated campus for management education. Nestled in the vibrant city of Jaipur, Poddar Business School stands as a testament to our commitment to excellence, innovation, and leadership in management education. The institution boasts world-class infrastructure that fosters innovation and learning through new age electives and its three Centres of Excellence–I-Knowledge, Food & Agri Business, and Event & Hospitality. PBS empowers students to become future-ready leaders through Academic Excellence, an Industry-Relevant Curriculum, IIM and Global Exposure, Strategic Collaborations, and a Culture of Innovation.

## About PGDM

Develop your personal leadership capacities within Poddar Institute's distinctive blend of leadership coursework, coaching, experiential learning, and wide range of student run activities. Our mission is to develop leaders who act with a deeper understanding of themselves, their organizations, and their communities, and contribute positively to the growth of each. The Leadership Program at Poddar Institute offers one of the largest set of options to develop your leadership style by analyzing and building on your strengths. Supporting leadership development, Poddar Institute's Center for Leadership and Change Management brings new understanding to developing organizational leadership and stimulating practical applications of this knowledge. Discover how Poddar Institute leadership ventures, learning teams and other programs can help you forge your future path as a leader.

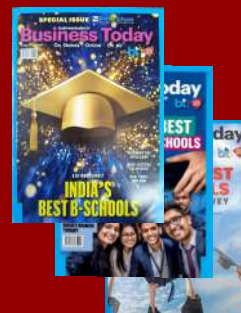
**Consistently No.1 in ROI Rajasthan from 2022 to 2025**

**#Rank 1**

IN ROI RAJASTHAN  
COLLEGE WISE BY  
BUSINESS TODAY- 2024

**#Rank 40**

IN INDIA BY  
BUSINESS TODAY- 2024



**#Rank 56**

IN INDIA BY Times B Schools-2025



**#Rank 3\***

AMONG TO CITYWISE COLLEGES  
BY INDIA TODAY-2024



**#Rank 61**

NORTH INDIA'S BEST B-SCHOOLS  
BY INDIA TODAY-2024



CORPORATE  
LINKAGES

**165<sup>+</sup>**

ASSOCIATED  
EXPERTS

**400<sup>+</sup>**

DISTINGUISHED  
FACULTY

**300<sup>+</sup>**

FACULTIES  
HAVE  
COPYRIGHTS &  
PATENTS

**75<sup>+</sup>**

INTERNATIONAL  
COLLABORATIONS

**18<sup>+</sup>**

STUDENTS  
CURRENTLY  
ENROLLED

**3000<sup>+</sup>**

ALUMNI

**23000<sup>+</sup>**



# DUAL SPECIALISATION THROUGH CORE AND NEW AGE ELECTIVES

**BANKING AND  
FINANCIAL SERVICES**

**ENTREPRENEURSHIP &  
STARTUP TECHNOLOGIES**

**BUSINESS ANALYTICS**

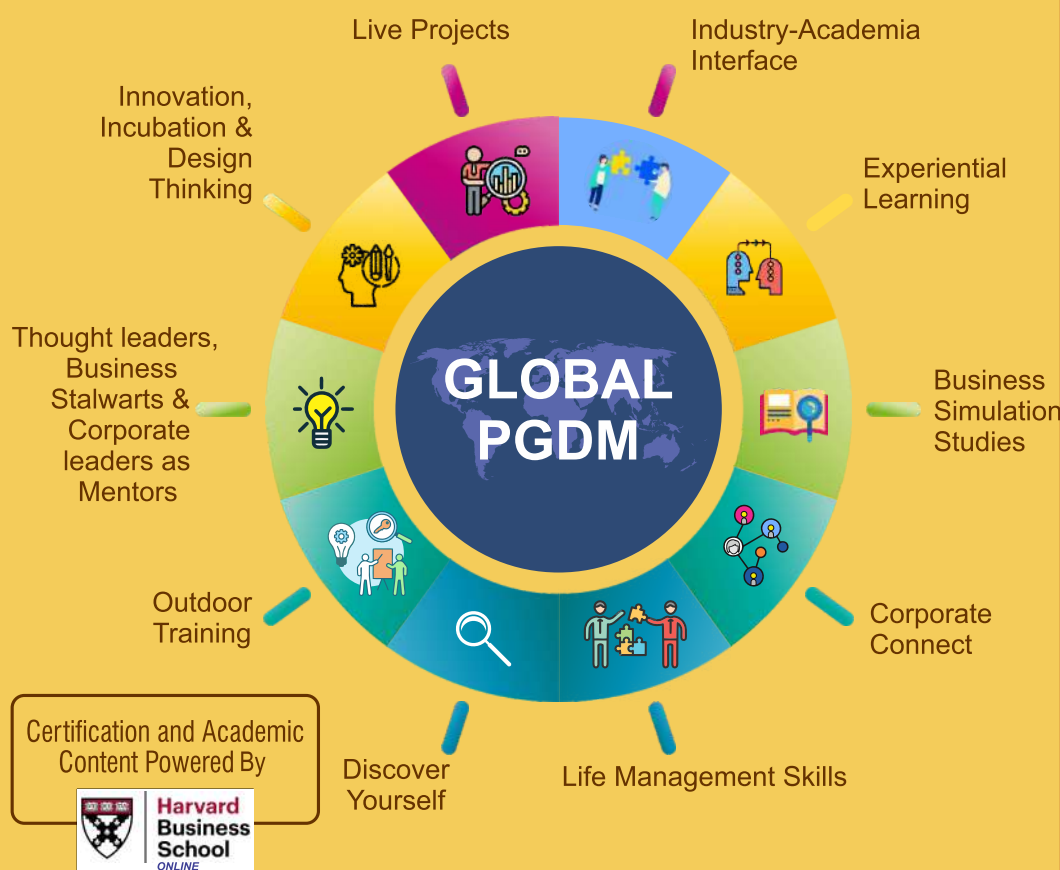
**EVENT & HOSPITALITY  
MANAGEMENT**

**FOOD & AGRI BUSINESS  
MANAGEMENT**

**CORE ELECTIVES OF PGDM**

**MARKETING | HR | FINANCE  
OPERATIONS & SUPPLY CHAIN**

## WORLD CLASS ANDRAGOGY



## PGDM USPs

- New Age Electives**
- International Academic Partnerships**
- Global Immersion Programme**
- Research Orientation & Case Studies Development**
- AIMA Simulation Lab**
- Experiential Learning through COE**
- 15+ National, International Certification**
- Incubation & Start Up Initiatives**
- IIM Immersion Programme**
- Corporate Collaboration**

## INTERNATIONAL COLLABORATIONS



## OUR PROMINENT RECRUITERS

## INTERNATIONAL PLACEMENT TIE-UPS



# Innofest- Creating Job Creators



## Global Immersion Program UAE- (Dubai) & Oman



## IIM Immersion Program at IIM Indore



## WORLD CLASS INFRASTRUCTURE

- Training, Conference, and Board Room
- Advanced Computer Lab
- Smart Classrooms
- Yoga Fitness Centre

- Digital Library & Resource Centre
- Transportation
- Gymnasium
- Hostel

- Sports Academy (Indoor & Outdoor)
- Cafeteria
- Sports Ground



Ramchandrapura Ind. Area,  
Nr.Vidhani Circle, Mahal Road,  
Jagatpura, Jaipur

Sector-7, Near Shipra Path,  
Mansarovar, Jaipur 302020

APPLY NOW



[poddarinstitute.org](http://poddarinstitute.org)  
[poddarbschool.com](http://poddarbschool.com)  
[admission@poddarinstitute.org](mailto:admission@poddarinstitute.org)



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APPLY NOW

